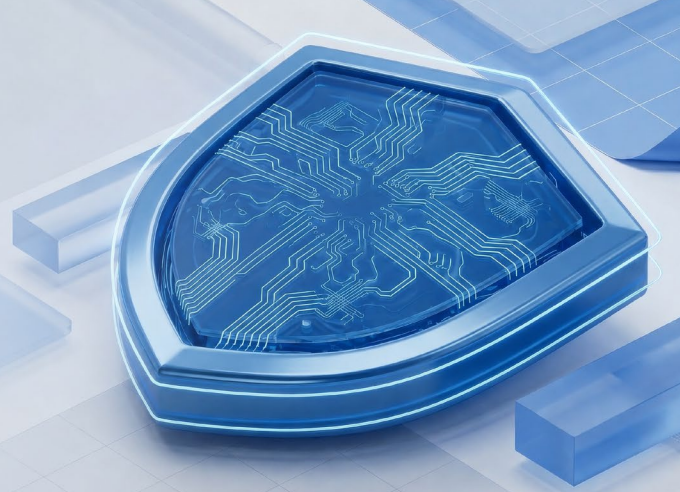


From Shadow AI to secure AI



Generative AI is helping businesses move faster, but it is also creating new risks. Employees are increasingly using public AI tools to write, summarize, research, and automate everyday work — often without clear oversight. That can expose your organization to Shadow AI, sensitive data leakage, and harmful prompts that create business and security risk.

Acronis Managed GenAI Protection helps your business adopt AI more safely. Delivered by your MSP as a managed service, it gives you visibility into AI usage on protected workstations, helps prevent sensitive data from being shared with public or unsanctioned AI tools, and detects harmful prompts before they create downstream risk.

Three ways to make AI use safer

AI usage visibility and reporting

See which GenAI tools are being used across your organization and receive reporting on usage trends, top users, and potential risk areas.

- ✓ Bring Shadow AI under control and enable safer AI adoption across the business.

Sensitive data protection

Help prevent sensitive content in prompts and file uploads from being shared with public or unsanctioned AI tools.

- ✓ Reduce the risk of exposing business, customer, or regulated information through everyday AI use.

Harmful prompt protection

Detect harmful or unsafe prompts, including prompt injection attempts, before they affect workflows or lead to risky AI behavior.

- ✓ Secure a new and growing category of AI-driven security threats.

How Managed GenAI Protection works

Endpoint-based protection that helps your business use AI with confidence.



Delivered as a managed service by your MSP

We monitor, enforce policies, and provide reporting—so you can focus on your business.

Top business outcomes

Bring Shadow AI under control

Many businesses already have employees using public AI tools without formal approval or visibility. Managed GenAI Protection helps you understand where this is happening and reduce the risks associated with unmanaged AI usage.

Reduce sensitive data leakage risk

Sensitive data exposure is one of the biggest concerns organizations face when using GenAI tools. Managed GenAI Protection helps reduce the risk of business, customer, and regulated data being shared with external AI services.

Increase confidence in AI-driven workflows

By combining visibility, sensitive data protection, and harmful prompt detection, Managed GenAI Protection helps your organization use AI with stronger guardrails and greater peace of mind.

Use AI more confidently

Instead of blocking AI use entirely, your business can move forward with better visibility and protection in place. That helps teams benefit from AI productivity gains while reducing security and operational risk.

Why choose Managed GenAI Protection

Your business needs a safer way to adopt AI — without adding another security tool or operational burden.

Managed GenAI Protection helps you:

Use AI more safely with protections against Shadow AI, sensitive data leakage, and harmful prompts.

Reduce risk without forcing teams to stop using AI altogether.

Gain visibility and reporting through your MSP, so you can better understand how AI is being used across the business.

Increase confidence in AI-driven workflows with managed protection delivered on protected workstations.

Get practical protection built for SMBs and SMEs, not just large enterprises with dedicated internal security teams.

Avoid added complexity for your internal team by receiving monitoring, protection, and reporting as a managed service.



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