



Don't let a disaster disrupt business operations

IT preparedness will help you protect your critical data

Your data is essential to your business, and protecting it should be your top priority. When the unexpected — or the unthinkable — happens, you need the strategy and solutions in place to protect yourself from a data breach, recover your data if it is compromised and get your business back up and running.

3 data protection statistics you need to know

- **73%** of small business owners reported a cyberattack in 2022. (Source: Identity Theft Resource Center).
- **42%** of SMBs don't back up critical data. (Source: HelpNet Security).
- **39%** of SMBs reported loss of customer data in 2023. (Source: BlackFog).

Expect the unexpected

No business is immune from human errors, natural disasters or cyberattacks. But with a backup and disaster recovery strategy, one incident doesn't have to turn into a critical data loss incident for your business.

- Employ a **backup** solution that includes anti-

Did you know?

Ransomware is malicious software that locks users out of systems and denies access to data until a ransom is paid.

ransomware technology to prevent cybercriminals from breaching your business.

- Evaluate which data and systems are critical to business operations, and develop a disaster recovery strategy to recover your systems and data to get back up and running quickly.

The good news: We can help

If you're like many of the businesses we support, you're worried about the risk — and costs — of a data loss event to your business. But you're unsure what steps to take or how much to budget to keep threats at bay. That's why we specialize in delivering comprehensive data protection services to SMBs at an affordable price.

Contact us

Let us help plan and implement your backup and disaster recovery strategy to give you total peace of mind. Our team will walk you through the process from start to finish and remain at your side for all your data protection needs.

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