

Acronis

GUIDE

# How to take the headache out of IT security















As cyberthreats grow in sophistication, MSPs and IT teams face a complex web of cybersecurity tools and vendors. This added complexity creates numerous headaches for IT staff tasked with monitoring and remediating threats. From IT skills gaps, to compliance requirements, to skyrocketing cyber insurance costs and risks, the challenges facing MSPs and IT teams are only growing. It's time to take the headache out of IT security.

# IT security headaches share common symptoms.

## Problem

## Solution

 <b>Evolving threats.</b> Phishing attacks grew 4,151% since the arrival of ChatGPT, and email-based attacks increased by 197% in H2 2024. There's always another threat vector and attack surface to protect.	 Integrate cybersecurity and data protection to ensure that if an attack bypasses your defense, you have the detection, response and data recovery solutions in place to neutralize threats and recover your data.
 <b>Compliance requirements.</b> To meet local regulatory requirements, businesses must reach a certain level of cyber maturity. Failing to do so can result in legal, reputational and financial consequences.	 Model your cybersecurity strategy on the NIST (National Institute of Standards and Technology) or similar frameworks and choose security solutions that satisfy each function of the frameworks.
 <b>Cyber insurance costs and risks.</b> You might never use it, but many regulations require it, and you must have it to protect your business. Better cybersecurity means lower premiums and improved compliance.	 Evaluate your security posture and fill the gaps in cybersecurity strategy and tools that will lead to being rejected for coverage, or either canceled or expensive coverage.
 <b>Multiple, complex security solutions.</b> Having multiple solutions from multiple vendors is a big headache, but most vendors don't provide all the services and tools needed in one platform.	 Consolidate your cybersecurity stack and vendor portfolio to simplify management and evaluate solutions that incorporate all your cybersecurity needs in one platform.
 <b>Skills gaps and training.</b> Complex security tools expose skills gaps and require continuous training that drains time and resources.	 Choose cybersecurity solutions that are designed for ease of deployment and use, and that can be managed by staff of varying skill levels.
 <b>Budget constraints and competing priorities</b> Budgets are tight and cybersecurity sometimes competes with other business investments.	 Assess the potential losses and consequences of a data breach to determine how prioritizing other budget items could impact your security posture.

# Acronis takes the headaches out of IT security

Acronis combines integrated cybersecurity, data protection and endpoint management in a single solution. Designed for MSPs and IT teams, Acronis solutions reduce complexity and simplify cybersecurity so you can focus more on your business and less on managing products and vendors.

## Acronis cybersecurity solutions:

- Endpoint Detection and Response (EDR)
- Extended Detection and Response (XDR)
- Managed Detection and Response (MDR)
- Complete Microsoft 365 protection
- Email Security
- Security Awareness Training
- Patch management
- Vulnerability assessments



## Complete protection for everyone: Businesses, MSPs and home users



### Businesses

Secure, restore and recover in one click. The most secure backup and rapid recovery with natively integrated cybersecurity, endpoint management and EDR.

**BUSINESS SOLUTIONS**



### Msp

Painlessly grow your security portfolio. Natively integrated backup, email security, Microsoft 365 and Google Workspace security, EDR / XDR / MDR, RMM and security awareness training.

**MSP SOLUTIONS**



### Home

Never lose the data you care about. Complete protection against cyberattacks, data loss and identity theft in an easy-to-use solution for home users.

**HOME SOLUTIONS**

# Find out how Acronis customers and service providers solved their security problems, saved money and found relief

“The Acronis solution’s consolidated approach is a perfect fit for MSPs because it enables technicians to manage all security activities in a single console.”

[Read the case study with KT Connections](#)

“It has drastically cut the time it takes to complete tickets. Remediation is quicker, and we no longer need multiple techs to investigate the same cyber event because Acronis EDR shows me exactly how it got there ...”

[Read the case study with Liberty Technology](#)

The Ocean Race monitors their global races in real time and protects 271 TB of data with Acronis.

[Read the case study with The Ocean Race](#)

Smile IT enhances their clients’ email security, reduced deployment time and has blocked more than 89,000 threats in one month with Acronis.

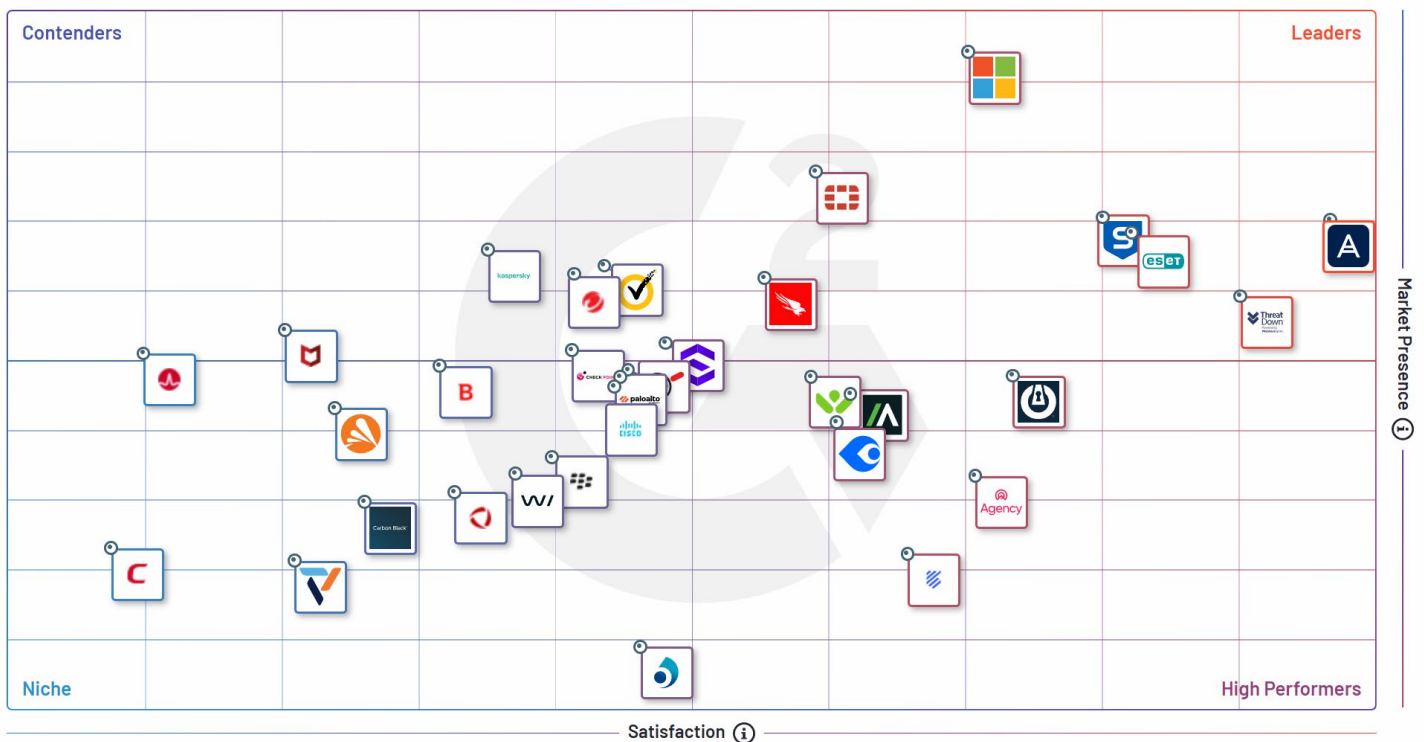
[Read the case study with Smile IT](#)

# Acronis is trusted, recognized and certified



## Acronis has been named in the Leader quadrant of the G2 Winter 2025 Grid®

### [Report for Endpoint Protection Suites](#)



To be included in the Endpoint Protection Suites category, a product must:

- ✓ Facilitate control over disparate endpoints.
- ✓ Provide endpoint malware and antivirus protection.
- ✓ Facilitate the detection and remediation of web-based threats.

# Additional resources:

## For Businesses

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[A 12-step cyber resilience plan for business: Integrate defense and recovery to minimize downtime and data loss](#)

[Is your business ready for NIS 2 compliance?](#)

[Cyber protection solutions for 21st century healthcare industry challenges](#)

[Protecting Microsoft 365 and Google Workspace data in accordance with NCSC guidelines](#)

[Top 4 ways businesses can benefit from Acronis EDR](#)

## For MSPs

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[The ultimate cyber insurance coverage guide for MSPs](#)

[Un-break your business model: Benchmarks and tools for MSPs](#)

[Simplify compliance for your most regulated clients with Acronis Email Archiving for Microsoft 365](#)

[Cyber protection across the NIST Framework with Acronis for MSPs](#)

[NIS 2 Directive on cybersecurity for MSPs](#)

## Recognition

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[Acronis Cyber Protect Cloud excels in AV-TEST's Advanced Threat Protection evaluation](#)

[Acronis named a Leader in G2 Cloud Data Security for the fourth consecutive year!](#)

[TAG Cyber: Why Acronis is a Leader for OT Cyber Resilience](#)

[Omdia: On the Radar: Acronis delivers backup and recovery for OT cybersecurity resilience](#)

## Talk to an Acronis security advisor

Want to take the headaches out of IT security? Acronis advisors can help you find gaps in your protection, choose the right solution for your needs and demonstrate how you can simplify security management, ensure compliance and enhance protection against cyberthreats.

[REQUEST A CONSULTATION](#)

