

Acronis Cyber Protect Cloud vs. Avast Business Antivirus Pro Plus Managed

PRODUCTS COMPARED

ACRONIS	AVAST
Acronis Cyber Protect Cloud	Avast Business Antivirus Pro Plus Managed

SOLUTION INTRODUCTIONS

Avast Business Antivirus Pro Plus Managed offers endpoint protection but lacks critical, MSP-related features that ensure business scalability. With Avast, service providers and their clients have access to limited proactive and reactive protection capabilities, leaving uncovered attack vectors. Advanced protection capabilities are limited and usually available as add-ons.

Acronis Cyber Protect Cloud is a part of the powerful **Acronis Cyber Cloud platform**, which is designed specifically for service providers. With Acronis Cyber Protect Cloud, partners can deliver a complete cyber protection solution that includes backup, antimalware, cybersecurity, and endpoint management functions via a single agent. Integration of data protection and cybersecurity delivers unique capabilities, better performance, compatibility, and the shortest recovery times, while its multi-layered antimalware technology minimizes the need for recovery itself.

HIGH-LEVEL COMPARISON

AVAST BUSINESS ANTIVIRUS PRO PLUS MANAGED PAIN POINTS	ACRONIS CYBER PROTECT CLOUD ADVANTAGES
<p>Lacks features demanded by service providers</p> <p>Although it seems to be purpose-built for MSPs, Avast Business Antivirus Pro Plus Managed lacks some key service provider-oriented capabilities like pay-as-you-go pricing, reseller management, white-labeling options, easy up-sell/cross-sell to different solutions, etc., which impacts business profitability, productivity, and operational efficiency. Additionally, the solution only offers integration with ConnectWise Automate.</p>	<p>A solution designed specifically for MSPs</p> <p>As part of the powerful Acronis Cyber Cloud platform, Acronis Cyber Protect Cloud is purpose-built with a service provider's technical and business needs in mind. Unlike Avast, it offers:</p> <ul style="list-style-type: none"> ✔ Simple integrations with more RMM and PSA tools - Autotask, ConnectWise (Automate, Manage, Control), Kaseya, and Atera ✔ A suite of services via a single portal, enabling easy up-sell/cross-sell to backup, disaster recovery, file sync and share, notarization, and e-signature services ✔ Reseller management functionality, which lets MSPs turn themselves into value-added resellers and sell beyond the end-customer market ✔ Pay-as-you-go pricing with no upfront commitment required ✔ White-labeling options, which enable MSPs to customize the solution and differentiate their offering and their business ✔ One protection agent that delivers minimal impact on performance ✔ Customizable dashboard widgets and unified reporting ✔ Software in 25 languages with user-based language settings and easy switching between them

<p>Limited protection and visibility</p> <p>Although Avast Business Antivirus Pro Plus Managed offers both ML- and AI-based protection against malware, it offers limited proactive protection with no AI-based pre-execution analyzer for static analysis. Additionally, the solution doesn't offer real-time protection against malicious cryptominers, and cannot recover files corrupted by ransomware.</p> <p>Even though modern cyberattacks target backups, Avast Business Antivirus Pro Plus Managed offers no capabilities to protect your backups.</p> <p>Moreover, the solution offers no features for compliance reporting or tracking the protection status of all your clients' data, which limits risk visibility. If critical data is not protected, there's no way for you or your client to promptly get informed on the issue, leaving critical information exposed for attacks.</p>	<p>The most advanced AI-based protection and visibility into data protection</p> <p>Acronis' approach delivers next-generation full stack, AI/ML-powered protection against malware, including ransomware, zero-day attacks, and cryptominers. With complete, AI-assisted visibility on the edge, you can create an alert-based protection plan that detects and responds to attacks. Plus, Acronis Cyber Protect Cloud defends systems and data even without a constant internet connection.</p> <p>For clear visibility over data distribution across endpoints and protection status of critical files, Acronis Cyber Protect Cloud uses automatic data classification to discover all data that is important to your clients. It displays detailed information about the number, size, location, and protection status of all important files in a scalable treemap view. The solution also has built-in compliance reporting capabilities.</p> <p>Acronis Cyber Protect Cloud offers:</p> <ul style="list-style-type: none"> ✓ Built-in AI-based protection against malware ✓ The most advanced antiransomware technology – it is proactive, AI-based, and automatically recovers files ✓ Self-protection of Acronis software and client backups against ransomware and malware ✓ Antimalware scans and vulnerability assessments of production systems and backups ✓ Data protection maps and compliance reporting ✓ Unified policies for cybersecurity and backup
<p>No recovery capabilities</p> <p>When malware strikes service providers and their clients are exposed to backup deletion and data loss. Avast Business Antivirus Pro Plus Managed offers the ability to create and use a Rescue Disk as a final attempt to remove the malware – scanning the machine when the system is not running to prevent the malware from counteracting. As a last step in the process, the Rescue Disk tries to clean all infected files. If it doesn't succeed, however, Avast Business Antivirus Pro Plus Managed deletes all infected files from the machine.</p> <p>Protection for files in backups is not supported.</p>	<p>Safer, faster, easier recoveries</p> <p>Acronis Cyber Protect Cloud lets you save time and energy equipped with the tools needed to avoid cyberthreats, as well as quickly and easily recover from any data loss event. It has a robust safe recovery feature built-in so you can prevent dangerous infections from reoccurring without lifting a finger. During the recovery process, the solution conducts an integrated antimalware backup scan, installs the latest security patches, and updates antivirus databases.</p> <p>Moreover, when it comes to ransomware, Acronis Cyber Protect Cloud not only monitors your system in real time to identify, report, and stop ransomware and cryptojacking attacks, but it also automatically restores any affected files from the backup cache.</p>
<p>Limited, non-integrated vulnerability assessments and patch management</p> <p>Avast Business Antivirus Pro Plus Managed doesn't have integrated patch management or vulnerability assessments, unlike its standalone version. This means service providers lack</p>	<p>Integrated vulnerability assessments and patch management</p> <p>Acronis Cyber Protect Cloud has built-in vulnerability assessment and patch management capabilities that mitigate risks from upcoming or existing threats: Acronis Cyber Protection Operation Centers (CPOCs) constantly monitor the cybersecurity landscape and release alerts. Acronis CPOCs then adjust protection plans, including issuing more</p>

<p>insight into any new vulnerabilities without hotfixes, limiting risk visibility. Moreover, IT administrators have to manually manage the rigorous security-patching process.</p> <p>Both the patch management and vulnerability assessment functionalities are available as an additional module at an additional cost. However, they do not offer any advanced capabilities for managing failed patches that can render a system unstable.</p>	<p>frequent backups, deeper antivirus scans, specific patch installations, etc. Meanwhile, automated backups occur before new patches are installed, ensuring a fail-safe patching process with quick rollback option.</p> <p>As a result, service providers can:</p> <ul style="list-style-type: none"> ✔ Streamline daily administrative tasks ✔ Minimize business downtime when facing issues like a malware epidemic, natural disaster, etc. ✔ Reduce reaction times ✔ Avoid data loss
<p>No tool for forensic investigations</p> <p>In the event of a cyberattack, Avast Business Antivirus Pro Plus Managed cannot help you investigate what happened as the solution doesn't collect forensic data.</p> <p>Without ready visibility into the problem, it takes longer to identify where an attack came from and what specifically caused it. With no evidence collected from the data breach, it's also hard to establish a legal standing on the matter.</p>	<p>Ready access to revealing forensic data</p> <p>Identify the source of a cyberattack with ease. Acronis Cyber Protect Cloud helps you investigate and analyze an incident immediately with integrated forensic backup capabilities. Acronis Cyber Protect Cloud can also record full memory dumps, so all insights are incorporated into its own backups. Alerts further help pinpoint the name of the file that contained the malware, as well as its location.</p> <p>The built-in forensic data backup feature:</p> <ul style="list-style-type: none"> ✔ Keeps key digital evidence secure in the backup ✔ Makes conducting future investigations easier and less costly

FEATURE-BY-FEATURE COMPARISON

	AVAST BUSINESS ANTIVIRUS PRO PLUS MANAGED	ACRONIS CYBER PROTECT CLOUD
DEPLOYMENT OPTIONS		
Vendor's cloud (SaaS)	✓	✓
On-premises (software)	✓	✓
SERVICE-PROVIDER-ORIENTED FEATURES		
Integration with RMM and PSA tools	ConnectWise Automate	Autotask, ConnectWise (Automate, Manage, Control), Kaseya, Atera
Multi-tenant management portal	✓	✓
A platform for multi-service management (security, backup, disaster recovery, file sync and share, notarization, and e-signature services)	X	✓
Pay-as-you-go pricing	X	✓
White-labeling	X	✓
API for custom integration	X	✓
Reseller management	X	✓
Supported languages	27 languages	25 languages
SUPPORTED OPERATING SYSTEMS		
Windows	✓	✓
Mac	✓	✓
Linux	X Add-on	✓
SUPPORTED MOBILE DEVICES		
Android	X	X
iOS	X	X
ANTIMALWARE FEATURES		
Real-time antimalware and antiransomware protection	✓	✓
On-demand scanning and malware removal	✓	✓
Pre-execution AI-based analyzer	X	✓
Behavioral analysis and dynamic detection rules	✓	✓
Protection against zero-day attacks	✓	✓
Disk and master boot record (MBR) protection	Limited MBR only	✓
Real-time malicious cryptominer protection	X	✓
Automatic file recovery after a ransomware attack	X	✓
Self-protection	Limited	✓
Malware scanning of backups	X	✓
Antivirus updates of OS images before recovery	X	✓
Installation of the latest security patches before recovery	X	✓
Email security	✓	Planned (Q1 2021)
Firewall	✓	Planned (Q1 2021)
Sandbox	✓	X
Data shredder	✓	X

	AVAST BUSINESS ANTIVIRUS PRO PLUS MANAGED	ACRONIS CYBER PROTECT CLOUD
OTHER CYBER PROTECTION FEATURES		
Integrated vulnerability assessments of systems	X Add-on	✓
Integrated patch management	X Add-on	✓
Automatic backups of endpoints before patching	X	✓
Data protection maps	X	✓
Compliance reporting	X	✓
URL filtering	✓	✓
Ability to manage Microsoft Windows Defender	X	✓
Two-factor authentication	✓	✓
Forensic data collection	X	✓
Data loss prevention	X	Planned (Q4)
Endpoint detection and response (EDR)	X	Planned (Q4)
Device control	X	Planned (Q2 2021)
Application control	X	Planned (Q4)
MANAGEMENT		
Unified portal for all workloads	✓	✓
Unified policies for data protection and cybersecurity	Limited Unified policies, limited data protection	✓
Auto-discovery of machines	✓	✓
Remote agent installation	✓	✓
Remote access to machines via integrated RDP	X	✓
Hard drive health monitoring	X	✓