

Don't let your business experience a data disaster

Disaster Recovery Managed Services

When was the last time you lost power and/or the internet crashed? What was the impact to your business? Did you lose any data or revenue? The truth is that everyday system outages and cyberattacks are shockingly common. When something bad like this happens, it's not only frustrating, it can be devastating to your bottom line. That's why it's important to prepare for any IT disruption.

Disaster can strike a business at any moment

Your business is at risk every day. Your company needs to keep operations up and running; no matter what; but some things are beyond your control. Storage fails, files get lost, power blacks out, and datacenters go offline. It happens, but random accidents shouldn't impact your business. Simple daily backups are no longer enough to ensure your business can keep systems up and running in the event of disaster. If disaster does strike, how can you ensure that your business and its technology have the resilience to protect data and are able to recover quickly?

Calculate the cost of downtime

The fact of the matter is that no business is immune from downtime, whether at the hands of Mother Nature, employee error, or even a cybercriminal. These factors can be applied to calculate actual downtime cost per hour. Bottom line? Downtime risks losing big money for your business.

Lost revenue

If your business is down, it simply cannot generate revenue. Consider your company's gross annual revenue and calculate that per hour

Lost productivity

The cost of downtime increases when your employees are unable to work or are forced to perform non-revenue related activities

Cost to recover

What data was lost? What services and employee time was required to recover lost data?

Intangible costs

Any damage to reputation or brand results in dollars lost. Downtime can cast an unrecoverable shadow over your business

What is disaster recovery?

Disaster recovery is the practice of anticipating, planning for, surviving, and recovering from a disaster that may affect a business. Disasters can include:

- **Cyber-attacks** by hackers or malicious insiders
- **Natural events** like earthquakes or hurricanes
- **Failure of equipment** or infrastructure, such as a power outage or hard disk failure
- **Human error** such as accidental erasure of data or loss of equipment

What are the main drivers outsourcing disaster recovery for businesses?



Minimize any interruption

In the event of a disaster, even if it is completely unexpected, your business should be able to continue operating with minimal interruption.



Fulfill regulatory compliance

Many jurisdictions now have regulations in place that mandate disaster recovery planning for many industries.



Fill the IT skillset gap

Outsourcing a trusted IT advisor for disaster recovery planning and solution build fills the gaps for IT skills shortages and controls your costs.

What steps will our team take implementing your business's Disaster Recovery Managed Services?

- 1. Take inventory and define your business's key assets:** We help prioritize your assets; whether business critical, important or noncritical. By doing so, it will help focus on recovering the most vital assets first so that your business can begin functioning again as quickly as possible.
- 2. Help you decide the best recovery window:** What period of downtime can your business sustain? Is it within minutes, hours, days? This is done when defining your RTO and RPO.
- 3. Define your recovery solution:** We will help determine the best way to replicate your data between multiple disaster recovery sites.
- 4. Test the disaster recovery solution and thereafter manage and maintain it:** Even backups can fail in a disaster, so its paramount to test your replicated data and ensure it can be restored back to your business's site. We repeat this step periodically to ensure the setup is working.

Next steps

To learn more about our Disaster Recovery Managed Services, contact us:

Disaster Recovery Managed Services explained:

What are Disaster Recovery Managed Services?

Our services help you plan, implement and secure your business with the most effective, next-generation technologies and expertise. Disaster Recovery Managed Services enable outstanding business continuity and complete protection of your data with backup and disaster recovery in a single solution for your business. We design an environment prepared for the unexpected. We will establish, execute and support your business continuity strategy by ensuring your business is up and running even in the event of an unplanned outage. If the worst happens, we can quickly spin up your IT systems in the cloud allowing you remain operational and avoid costly downtime and data loss. With Disaster Recovery Managed Services you get complete peace of mind knowing you are safeguarding your data, employee productivity, and business.



Predictable and dependable business continuity

Minimize business impact and achieve the fastest recovery from a disaster or cyberattack



Malware-free recovery ensures successful recovery every time

Our disaster recovery technology enables you to prevent reinfection by failing over to a malware free recovery point



Flexible recovery — any system, any hardware, any environment

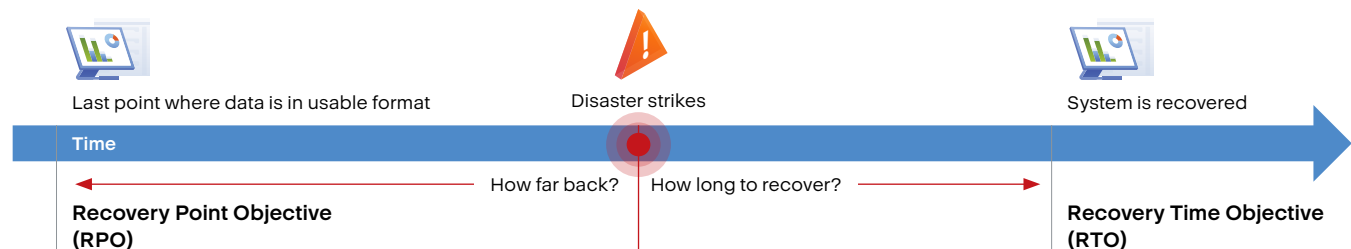
Our clients are free to decide where to recover their systems — to the same or different hardware, to a physical or cloud environments



White-glove support with proactive 24x7x365 threat feeds

Our dynamic view of real-time threat alerts most relevant to your environment allow us to mitigate any impact to you quickly

RPO and RTO: Understanding the differences



Recovery Point Objective (RPO) and Recovery Time Objective (RTO) are two of the most important aspects of your disaster recovery plan: RPOs refer to the amount of data that can be lost before significant harm to your business occurs. RTO refers to how much time an application can be down without causing significant damage to your business.