Acronis Cyber Protect Cloud vs. Symantec

PRODUCTS COMPARED

ACRONIS	SYMANTEC
Acronis Cyber Protect Cloud 9.0 (part of Acronis Cyber Cloud)	Symantec Endpoint Protection 14.3

SOLUTION INTRODUCTIONS

Symantec offers an endpoint protection solution, however, it lacks critical security and MSP-related features. Meanwhile, there have been questions raised about Symantec's business stability since 2004. At that time, **Veritas and Symantec** announced their plans for a merger. While the merger went through, the integration itself failed and was reverted. Later, in 2019, **Broadcom** acquired Symantec – Broadcom now owns the entire Symantec enterprise security portfolio and brand name, which may affect the company's market position and is likely to lead to other changes. For example, there is already concern about a loss in the company's global threat visibility/telemetry due to both Broadcom's focus on top 1,000 customers and the subsequent sale of Symantec Managed Security Services to Accenture, raising doubts about their commitment to SMBs and MSPs.

Acronis Cyber Protect Cloud is a part of the powerful Acronis Cyber Cloud platform, designed exclusively for service providers. With Acronis Cyber Protect Cloud, partners can count on a complete cyber protection solution that offers backup, anti-malware, security, and management functions all in a single agent. Integration of data protection and cybersecurity delivers unique capabilities, better performance, compatibility, and the shortest recovery times – plus multi-layered anti-malware technology minimizes the need for recovery itself.

HIGH-LEVEL COMPARISON

SYMANTEC PAIN POINTS	ACRONIS CYBER PROTECT CLOUD ADVANTAGES
Not an MSP-ready solution Symantec lacks critical service provider-oriented capabilities like reseller management, white-labeling, easy up-sell/cross-sell to different solutions, unified reporting, etc., impacting business profitability, productivity, and operational efficiency.	**A solution made specifically for MSPs** Acronis Cyber Protect Cloud is purpose-built for MSP partners. Part of the powerful Acronis Cyber Cloud platform, Acronis Cyber Protect Cloud is designed with a service provider's technical and business needs in mind. Unlike Symantec, it offers: ✓ Simple integrations with more RMM and PSA tools - Autotask, ConnectWise (Automate, Manage, Control), Kaseya, and Atera ✓ A suite of services via a single portal, enabling easy up-sell/cross-sell to backup, disaster recovery, file sync and share, notarization, and eSignature services ✓ Reseller management functionality, which lets MSPs turn themselves into value-added resellers and sell beyond the end-customer market ✓ White-labeling options, which let MSPs customize the solution and differentiate themselves ✓ One protection agent, which has low-performance impact ✓ Customizable dashboard widgets and unified reporting ✓ Software in 25 languages, with user-based language settings and easy switching between them

Slow to innovate Although the vendor claims to have upgraded their multi-layered anti-malware protection with more advanced features, changes in organizational ownership, vision, and strategy have made it difficult for Symantec to innovate quickly.	**The most advanced AI-based protection** Acronis' approach delivers next-generation full stack, AI/ML-powered protection against malware, including ransomware, zero-day attacks, and cryptominers. With complete, AI-assisted visibility on the edge, you can create an alert-based protection plan that detects and responds to attacks. Plus, Acronis Cyber Protect Cloud defends systems and data even without a constant internet connection. Acronis Cyber Protect Cloud offers: ✓ Built-in AI-based protection against malware ✓ The most advanced anti-ransomware technology – it is proactive, AI-based, and automatically recovers files ✓ Self-protection against ransomware and malware – of Acronis software and customer backups ✓ Anti-malware scans and vulnerability assessments of production systems and backups ✓ Automatic endpoint backup before patching ✓ Data protection maps and compliance reporting ✓ Unified policies for cybersecurity and backup
No tools to avoid and recover from cyberattacks Should malware attack backups, service providers and their clients are exposed to backup deletion and data loss – Symantec has no backup-defense functionality and data protection.	**Safer, faster, easier recoveries** Acronis Cyber Protect Cloud lets you save time and energy equipped with the tools needed to avoid cyberthreats outright – and quickly and easily recover from any data loss event. It has a robust safe recovery feature built-in, so you can prevent dangerous infections from reoccurring, without lifting a finger. During the recovery process, the solution delivers integrated anti-malware backup scans, installs the latest security patches, and updates anti-virus databases.
Vulnerability assessments and patch management as an add-on Symantec doesn't have built-in vulnerability assessments and patch management functionalities, rather they are offered as add-ons. This means service providers lack insight into any new vulnerabilities and hotfixes, thereby limiting risk visibility. To overcome this gap, service providers need to pay more in order to upgrade the solution.	**Integrated vulnerability assessments and patch management** Acronis Cyber Protect Cloud has built-in vulnerability assessments and patch management capabilities that mitigate risks from upcoming or existing threats: Acronis Cyber Protection Operation Centers (CPOCs) monitor the cybersecurity landscape and release alerts. In turn, Acronis CPOCs adjust protection plans, including issuing more frequent backups, deeper anti-virus scans, specific patch installs, etc. Meanwhile, automated backups occur before new patches are installed, ensuring a quick rollback option. As a result, service providers can: ✓ Streamline daily administrative tasks ✓ Minimize business downtime when facing issues like a malware epidemic, natural disaster, etc. ✓ Reduce reaction times ✓ Avoid data loss

No tool for forensic investigations In the event of a cyberattack, Symantec cannot help you investigate what happened without paying for extra services. This lack of visibility increases how long it takes to identify where an attack came from and what specifically caused the problem.	**Ready access to revealing forensic data** Identify the source of a cyberattack with ease. Acronis Cyber Protect Cloud helps you investigate and analyze an incident immediately with forensic backup capabilities already integrated. Acronis Cyber Protect Cloud can also record full memory dumps, so all insights are incorporated into its own backups. Alerts further help pinpoint the name of the file that contained the malware as well as its location. The built-in forensic data backup feature: ✓ Keeps key digital evidence secure in the backup ✓ Makes conducting future investigations easier and less costly
No ability to automatically recover from a cyberattack Symantec doesn't support automatic file restore if ransomware manages to get through its defense, leading to data and financial losses.	**Auto-recovery from a ransomware attack** Ensure business continuity by leveraging a solution that can almost immediately reverse the effects of any cyberattack. With Acronis Cyber Protect Cloud you can rely on technology that: ✓ Monitors your system in real time, examining the process stack to identify activities that exhibit behavior patterns typically seen in ransomware and cryptojacking attacks ✓ Stops any process that tries to encrypt your data or inject malicious code and instantly notifies you when something suspicious is found, enabling you to choose whether to block the activity or allow it to continue ✓ Restores files from the backup cache automatically if they were altered or encrypted before an attack is stopped
No remote desktop access capabilities Symantec doesn't have an integrated remote desktop functionality. A separate product is needed.	**Remote assistance and client management** With easy web-access to the solution, plus an embedded remote desktop client (readily available via the management console), Acronis Cyber Protect Cloud ensures users save time and money helping clients. Without any additional software required, administrators can reach systems that are located in a private network with: ✓ No need to change firewall settings nor establish additional VPN tunnels ✓ No need to open new incoming ports - the remote desktop itself creates a secure tunnel between the administrator and endpoint stations, based on existing outgoing connections

FEATURE-BY-FEATURE COMPARISON

	SYMANTEC ENDPOINT PROTECTION	ACRONIS CYBER PROTECT CLOUD
DEPLOYMENT OPTIONS		
Vendor's cloud (SaaS)	X	✓
On-premises (software)	✓	✓
SERVICE-PROVIDER-ORIENTED FEATURES		
Integration with RMM and PSA tools	Kaseya, ConnectWise Automate, and SolarWinds N-central	Autotask, ConnectWise (Automate, Manage, Control), Kaseya, Atera
Multi-tenant management portal	✓	✓
A platform for multi-service management (security, backup, disaster recovery, file sync and share, notarization, and eSignature services)	X	✓
Pay-as-you-go pricing	✓	✓
White-labeling	X	✓
API for custom integration	✓	✓
Reseller management	X	✓
Supported languages	1 installed - English A separate language pack needs to be installed to use any other language.	25 languages
SUPPORTED OPERATING SYSTEMS		
Windows	✓	✓
Mac	✓	✓
Linux	✓	✓
SUPPORTED MOBILE DEVICES		
Android	✓	X
iOS	✓	X
ANTI-MALWARE FEATURES		
Real-time anti-malware and anti-ransomware protection	✓	✓
On-demand scanning and malware removal	✓	✓
Pre-execution AI-based analyzer	✓	✓
Behavioral analysis and dynamic detection rules	✓	✓
Protection against zero-day attacks	✓	✓
Disk and master boot record protection	✓	✓
Real-time malicious cryptominer protection	✓	✓
Automatic file recovery after a ransomware attack	X	✓
Self-protection	✓	✓
Malware scanning of backups	X	✓
Anti-virus updates of OS images before recovery	X	✓
Installation of the latest security patches before recovery	X	✓
Email security	✓	Planned (Q3)
Firewall	✓	Planned (Q3)
Deception-based detection	✓	X
Breach assessment (Active Directory)	✓	X

Acronis

	SYMANTEC ENDPOINT PROTECTION	ACRONIS CYBER PROTECT CLOUD
OTHER CYBER PROTECTION FEATURES		
Integrated vulnerability assessments of systems	X	✓
Integrated patch management	X	✓
Automatic backups of endpoints before patching	X	✓
Data protection maps	X	✓
Compliance reporting	X	✓
URL filtering	✓	✓
Ability to manage Microsoft Windows Defender	X	✓
Two-factor authentication	✓	✓
Data Loss Prevention	✓	Planned (Q3)
Endpoint Detection & Response (EDR)	X	Planned (Q4)
Device control	✓	Planned (Q4)
Application control	✓	Planned (Q4)
Network connection security (Wi-Fi and VPN)	✓	X
Active Directory security	✓	X
MANAGEMENT		
Unified portal for all workloads	✓	✓
Unified policies for data protection and cybersecurity	X	✓
Auto-discovery of machines	✓	✓
Remote agent installation	✓	✓
Remote access to machines via integrated RDP	X	✓
Hard drive health monitoring	X	✓