

Acronis Cyber Protect Cloud vs. Malwarebytes

PRODUCTS COMPARED

ACRONIS	MALWAREBYTES
Acronis Cyber Protect Cloud 9.0 (part of Acronis Cyber Cloud)	Malwarebytes Endpoint Protection 1.9

SOLUTION INTRODUCTIONS

Malwarebytes offers a cloud-based endpoint protection solution but it lacks critical security and MSP-related features. In order to receive full-stack protection you need to pay more to license multiple solutions. In general, Malwarebytes has an overly complicated product line that consists of many non-flexible solutions.

Acronis Cyber Protect Cloud is a part of the powerful **Acronis Cyber Cloud** platform, designed exclusively for service providers. With Acronis Cyber Protect Cloud, partners can count on a complete cyber protection solution, which offers backup, anti-malware, security, and management functions all in a single agent. Its integration of data protection and cybersecurity delivers unique capabilities, better performance, compatibility, and the shortest recovery times – plus, multi-layered anti-malware technology minimizes the need for recovery.

HIGH-LEVEL COMPARISON

MALWAREBYTES PAIN POINTS	ACRONIS CYBER PROTECT CLOUD ADVANTAGES
<p>Limited protection capabilities</p> <p>With Malwarebytes, service providers are at risk of being infected and compromised by malware because the solution lacks critical security features like malicious cryptominer protection, vulnerability assessments, patch management, etc.</p> <p>In addition, Malwarebytes hasn't participated in third-party testing for their business product, which means that its detection capabilities and overall performance are not proven to work reliably.</p>	<p>The most advanced AI-based protection with top detection rates</p> <p>Acronis' approach delivers next-generation full-stack, AI/ML-powered protection against malware.</p> <p>Acronis Cyber Protect Cloud offers:</p> <ul style="list-style-type: none"> ✓ A proven, 100% detection rate with no false alarms ✓ Built-in AI-based protection against any type of malware ✓ The most advanced anti-ransomware technology – it is proactive, AI-based, and automatically recovers files ✓ A hardened agent for better self-protection against ransomware and malware – of both Acronis' software and customer backups ✓ Anti-malware scans of production systems and backups ✓ Vulnerability assessments of production systems ✓ Automatic endpoint backups before patching ✓ URL filtering ✓ Data protection maps and compliance reporting ✓ Unified protection plan for cybersecurity and backup

<p>Not an MSP-ready solution</p> <p>Malwarebytes offers almost no service provider-oriented capabilities like integration with RMM and PSA tools, reseller management, white-labeling options, easy up-sell/cross-sell to different solutions, etc., impacting business profitability, productivity, and operational efficiency.</p>	<p>A solution made specifically for MSPs</p> <p>Part of the powerful Acronis Cyber Cloud platform, Acronis Cyber Protect Cloud is designed with a service provider's technical and business needs in mind. Unlike Malwarebytes, it offers:</p> <ul style="list-style-type: none"> ✓ Simple integrations with RMM and PSA tools ✓ A suite of services via a single portal, enabling easy up-sell/cross-sell to backup, disaster recovery, file sync and share, notarization, and eSignature services ✓ Reseller management functionality, which lets MSPs turn themselves into value-added resellers and sell beyond the end-customer market ✓ White-labeling options and portal branding support, which let MSPs customize the solution and differentiate themselves ✓ API for custom integrations ✓ Software in 25 languages, with user-based language settings and easy switching between them ✓ Customizable dashboard widgets and unified reporting
<p>No efficient tools to recover from cyberattacks</p> <p>When malware attacks, service providers and their clients are exposed to backup deletion and data loss – Malwarebytes has no backup-defense functionality and data protection.</p>	<p>Safe, fast, easy recoveries</p> <p>Acronis Cyber Protect Cloud lets you save time and energy, equipping you with the tools needed to avoid cyberthreats outright – and quickly and easily recover from any data loss event. It has a robust safe recovery feature built in, so you can prevent dangerous infections from reoccurring. During the recovery process, the solution delivers integrated anti-malware backup scans, installs the latest security patches, and updates antivirus databases.</p>
<p>No vulnerability assessments and patch management</p> <p>Malwarebytes doesn't have vulnerability assessment and patch management functionalities. This means service providers lack insight into any new vulnerabilities without hotfixes, thereby limiting risk visibility. To overcome this gap, service providers need to license another vendor solution.</p>	<p>Integrated vulnerability assessments and patch management</p> <p>Acronis Cyber Protect Cloud has built-in vulnerability assessment and patch management capabilities that mitigate risks from upcoming or existing threats: Acronis Cyber Protection Operation Centers (CPOCs) monitor the cybersecurity landscape and release alerts. In turn, Acronis CPOCs adjust protection plans, issuing more frequent backups, deeper antivirus scans, specific patch installs, etc. Meanwhile, automated backups occur before new patches are installed, ensuring a quick rollback option.</p> <p>As a result, service providers can:</p> <ul style="list-style-type: none"> ✓ Streamline daily administrative tasks ✓ Minimize business downtime when facing issues like a malware epidemic, natural disaster, etc. ✓ Reduce reaction times ✓ Avoid data loss

<p>Forensic investigation capabilities at an additional cost</p> <p>In the event of a cyberattack, Malwarebytes cannot help you investigate what might have happened – you need to license another solution (Malwarebytes Incident Response) in order to access this support.</p> <p>Without visibility into the problem, it takes longer to identify where an attack came from and what specifically caused it.</p>	<p>Ready-access to revealing forensic data</p> <p>Acronis Cyber Protect Cloud helps you investigate and analyze an incident immediately with forensic backup capabilities already integrated. Acronis Cyber Protect Cloud can also record full memory dumps, so all insights are incorporated into its own backups. Alerts further help pinpoint the name of the file that contained the malware as well as its location.</p> <p>The built-in forensic data backup feature:</p> <ul style="list-style-type: none">✔ Keeps key digital evidence secure in the backup✔ Makes future investigations easier to conduct and less costly
<p>No remote desktop access capabilities</p> <p>Malwarebytes doesn't have an integrated remote desktop functionality – a separate product is needed.</p>	<p>Remote assistance and client management</p> <p>With an embedded remote desktop client (readily available via the management console), Acronis Cyber Protect Cloud ensures users save time and money while helping clients. Without any additional software required, administrators can reach systems that are located in a private network with:</p> <ul style="list-style-type: none">✔ No need to change firewall settings nor establish additional VPN tunnels✔ No need to open new incoming ports - the remote desktop itself creates a secure tunnel between the administrator and endpoint stations, based on existing outgoing connections

FEATURE-BY-FEATURE COMPARISON

	MALWAREBYTES ENDPOINT PROTECTION	ACRONIS CYBER PROTECT CLOUD
DEPLOYMENT OPTIONS		
Vendor's cloud (SaaS)	✓	✓
On-premises (software)	X Available in Malwarebytes Endpoint Security	✓
FEATURES FOR SERVICE PROVIDERS		
Integration with RMM and PSA tools	X	Autotask, ConnectWise (Automate, Manage, Control), Kaseya, Atera
Multi-tenant management portal	✓	✓
A platform for multi-service management (security, backup, disaster recovery, file sync and share, notarization, and eSignature services)	X	✓
Pay-as-you-go pricing	✓	✓
White-labeling options and portal branding support	X	✓
API for custom integrations	X	✓
Reseller management	X	✓
Supported languages	English only	25 languages
SUPPORTED OPERATING SYSTEMS		
Windows	✓	✓
Mac	✓	✓
Linux	X	✓
ANTI-MALWARE FEATURES		
Real-time anti-malware and anti-ransomware protection	✓	✓
On-demand scanning and malware removal	✓	✓
Pre-execution AI-based analyzer	✓	✓
Exploit prevention	✓	Planned Q3
Behavioral analysis and dynamic detection rules	✓	✓
Protection against zero-day attacks	✓	✓
Disk and master boot record protection	✓	✓
Real-time malicious cryptominer protection	X	✓
Automatic file recovery after a ransomware attack	X	✓
Self-protection	✓	✓
Malware scanning of backups	X	✓
Antivirus updates of OS images before recovery	X	✓
Installation of the latest security patches before recovery	X	✓
Email security	X	Planned (Q3)
Firewall	X	Planned (Q3)

	MALWAREBYTES ENDPOINT PROTECTION	ACRONIS CYBER PROTECT CLOUD
OTHER CYBER PROTECTION FEATURES		
Vulnerability assessments of systems	X	✓
Patch management	X	✓
Automatic backups of endpoints before patching	X	✓
Data protection maps	X	✓
Compliance reporting	X	✓
URL filtering	✓	✓
Forensic investigations	X Available in Malwarebytes Incident Response	✓
Device wipe	X	✓
Ability to manage Microsoft Windows Defender	X	✓
Two-factor authentication	✓	✓
Data loss prevention	X	Planned (Q3)
Endpoint detection and response (EDR)	X Available in Malwarebytes Endpoint Detection and Response	Planned (Q4)
Device control	X	Planned (Q4)
Application control	X	Planned (Q4)
MANAGEMENT		
Unified portal for all workloads	✓	✓
Unified policies for cybersecurity and backup	X	✓
Auto-discovery of machines	X	✓
Remote agent installation	X	✓
Remote access to machines via integrated RDP	X	✓
Hard drive health monitoring	X	✓